

# How mojo helps organisations



Mojo is the employee motivation and productivity platform that delivers a compelling 25 to 50 x ROI but its impact on organisations is much more than just financial. Here we outline the key solutions that mojo delivers:

## Employee Engagement

There is no better way to engage employees than showing them you care about the person behind the job description.

## Employee Productivity

It's simple: more motivation = more productivity and a clearly demonstrable return for the business, which is the key to securing the necessary budget to make a real difference.

## Employee Motivation

Stop relying on 'carrot and stick'—instead feed your employees' intrinsic motivations to unlock the full power of your people.

## Talent Attraction

Mojo allows you to differentiate your candidate experience and show that you value the whole person.

## Talent Retention

Happy and motivated employees stay longer and contribute more to the growth of the organisation.

## Employee Wellbeing

Stop treating the symptoms and start addressing the underlying cause of workplace stress and mental health issues.

## Employee Resilience

Increase employees' energy and resilience so that they are able to handle setbacks better and are less likely to experience burnout.

## Customer Experience

Happy employees deliver a better service to customers and are more likely to go 'above and beyond'.

## Hybrid and Remote Working

Understand what employees need to be productive and keep them motivated wherever they work.

## Employee Trust and Empowerment

Motivated employees allow a move from task-based command and control management to a model based on trust and empowerment.

## Diversity and Inclusion

Mojo doesn't care about your age, race, sex, religion, education, location, or anything else other than what motivates you to work.

## Empathetic Management

We know that the employee / manager relationship is key so give managers the tools they need to properly understand their teams and manage them accordingly.

## Human Centred Approach

Treat employees as humans first and foremost and allow them to bring their whole self to work.

## Change and Transformation

Understand which colleagues embrace innovation and who might resist change to ensure that all views are considered to optimise user adoption.

## High Performance Culture

A highly motivated workforce is a fundamental pre-requisite for a high-performance culture.

## Employee Voice

As well as providing a regular and closed-loop feedback mechanism, mojo creates a common language helping employees to communicate what they need to be happy and successful.

## Continuous Improvement

Employees and managers can use mojo's collaborative action plans to focus on improving employee motivation and satisfaction.

## Learning and Development

A comprehensive and customisable knowledge base allows employees and their managers to learn more about motivation and pro-actively develop and implement reward strategies.

## The real beauty of mojo is that everybody benefits:

- Employees get the rewarding work environment they deserve
- Customers get a better experience delivered by happy and motivated employees
- And organisations benefit from increased productivity from their employees and more revenue from their customers.

**It's a win-win-win!**

For more information call us on +44 (0)1628 488990 or email [info@fullpotentialgroup.com](mailto:info@fullpotentialgroup.com)

[www.fullpotentialgroup.com](http://www.fullpotentialgroup.com)

